Second Quarter 2026 Earnings

August 6, 2026

Disclaimer

Forward-Looking Statements

This presentation contains forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that involve significant risks and uncertainties. All statements other than statements of historical facts are forward-looking statements, including but not limited to statements relating to our updated financial outlook and the benefits from the acquisition of Legend (the "Transaction") and our updated financial outlook. These forward-looking statements include information about our possible or assumed future results of operations or our performance. Words such as "expects," "intends," "plans," "believes," "anticipates," "estimates," and variations of such words and similar expressions are intended to identify such forward looking statements. Although we believe that the forward-looking statements contained in this press release are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results or results of operations and could cause actual results to differ materially from those in such forward-looking statements, including but not limited to: the outcome of any legal proceedings related to the Transaction or otherwise, including the risk of shareholder litigation in connection with the Transaction, including resulting expense; the ability of the Genius to successfully manage legal, tax and regulatory risks relating to the Transaction; difficulties and delays in integrating Legend's business into that of Genius' business; failing to fully realize anticipated cost savings and other anticipated benefits of the Transaction when expected or at all; business disruptions from the Transaction that will harm Genius' business, including current plans and operations; potential adverse reactions or changes to business relationships resulting from the completion of the Transaction or our business with prediction markets; the ability of Genius to retain and hire key personnel; uncertainty as to the long-term value of the ordinary shares of Genius following the Transaction, including the dilution caused by Genius' issuance of additional shares as earn-out consideration; the continued availability of capital and financing following the Transaction; the effects of global economic, political, market, and social events or other conditions; risks related to our reliance on relationships with sports organizations and the potential loss of such relationships or failure to renew or expand existing relationships; risks related to our partnerships and business with prediction markets, including providing liquidity on prediction markets, our ability to realize anticipated benefits from these activities and grow related revenue, potential trading or market-making losses, and legal and regulatory uncertainty regarding the treatment of prediction markets, including sports-related event contracts, under applicable gaming, derivatives and other law; fraud, corruption or negligence related to sports events, or by our employees or contracted statisticians; risks related to changes in domestic and foreign laws and regulations or their interpretation; compliance with applicable data protection and privacy laws; pending litigation and investigations; the failure to protect or enforce our proprietary and intellectual property rights; claims for intellectual property infringement; our reliance on information technology; elevated interest rates and inflationary pressures, including fluctuating foreign currency and exchange rates; risks related to domestic and international political and macroeconomic uncertainty; our share repurchase program; and other factors included under the heading "Risk Factors" in our Annual Report on Form 20-F for the year ended December 31, 2025.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Although we believe that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. These statements involve known and unknown risks and are based upon a number of assumptions and estimates which are inherently subject to significant uncertainties and contingencies, many of which are beyond our control. Actual results may differ materially from those expressed or implied by such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements contained in this press release, or the documents or communications to which we refer readers in this press release, to reflect any change in our expectations with respect to such statements or any change in events, conditions or circumstances upon which any statement is based.

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures not presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix.

We present Group adjusted EBITDA, Group adjusted EBITDA margin, Free Cash Flow and Free Cash Flow Conversion, non-GAAP performance measures, to supplement our results presented in accordance with U.S. GAAP. Group Adjusted EBITDA is defined as earnings before interest, income tax, depreciation and amortization and other items that are unusual or not related to Genius' revenue-generating operations, including but not limited to stock-based compensation expense (including related employer payroll taxes), litigation and related costs, transaction expenses and gain or loss on foreign currency. Group adjusted EBITDA margin is defined as Group adjusted EBITDA as a percentage of Group Revenue. Free Cash Flow is defined as Group adjusted EBITDA less capitalization of internally developed software costs, purchases of property and equipment, changes in net working capital, and taxes. Free Cash Flow conversion is defined as Free Cash Flow as a percentage of Group adjusted EBITDA.

Group Adjusted EBITDA, Group Adjusted EBITDA Margin, Free Cash Flow and Free Cash Flow Conversion are used by management to evaluate Genius' core operating performance on a comparable basis and to make strategic decisions. Genius believes these measures are useful to investors for the same reasons as well as in evaluating Genius' operating performance against competitors, which commonly disclose similar performance measures. However, Genius' calculation of Group Adjusted EBITDA and Free Cash Flow may not be comparable to other similarly titled performance measures of other companies. These measures are not intended to be a substitute for any US GAAP financial measure.

We do not provide a reconciliation of non-GAAP measures on a forward-looking basis because we are unable to forecast certain items required to develop meaningful comparable GAAP financial measures without unreasonable efforts. These items are difficult to predict and estimate and are primarily dependent on future events. The impact of these items could be significant to our projections.

Trademarks and Trade Names

We own or have rights to various trademarks, service marks and trade names that we use in connection with the operation of our businesses. This presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with us or an endorsement or sponsorship by us. Solely for convenience, the trademarks, service marks and trade names referred to in this presentation may appear without the ®, TM or SM symbols, but such references are not intended to indicate, in any way, that we will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks and trade names.

Delivering Across Every Metric

Genius Sports & Legend Outperforming in First Quarter as a Combined Business[1]

Q2 Outperformance

Group Revenue of $196m vs. $185m guidance

Group Adj. EBITDA[2] of $53m vs. $45m guidance

Cash Balance of $155m vs. $140-150m guidance

Strong Margin Profile

Significant Gross Margin Improvement to 33%

27% Group Adj. EBITDA Margin[2], 258bps better than expected

Legend acquisition proving to be immediately accretive to Group Adj. EBITDA Margin[2]

Power of Data

AI increasing demand for data

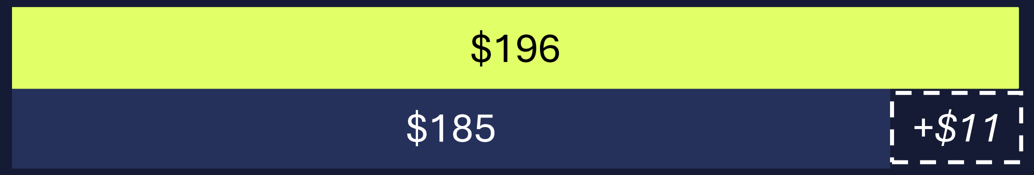
Official data and high-intent audiences driving outperformance for advertisers

[1] The acquisition of Legend closed on April 30, 2026

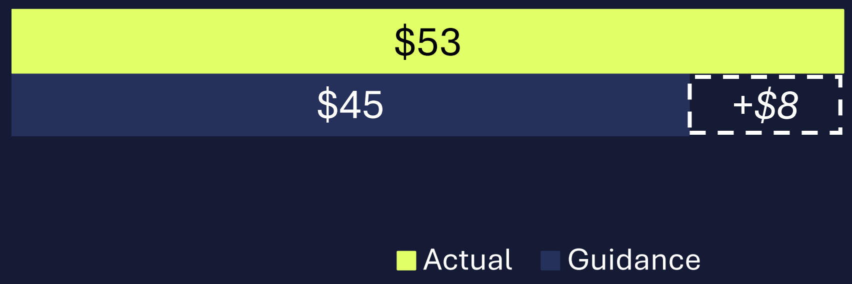
[2] Group Adj. EBITDA and Group Adj. EBITDA Margin, non-GAAP performance measures, are used to supplement our results presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix of this presentation.

Exceeded Expectations in Q2

Q2 Group Revenue vs. Guidance ($m)



Q2 Group Adj. EBITDA[1] vs. Guidance ($m)



27%
Group Adj. EBITDA Margin[1]

258bps
Group Adj. EBITDA Margin[1] Beat

28%
YoY Betting Revenue Growth

193%
YoY Media Revenue Growth

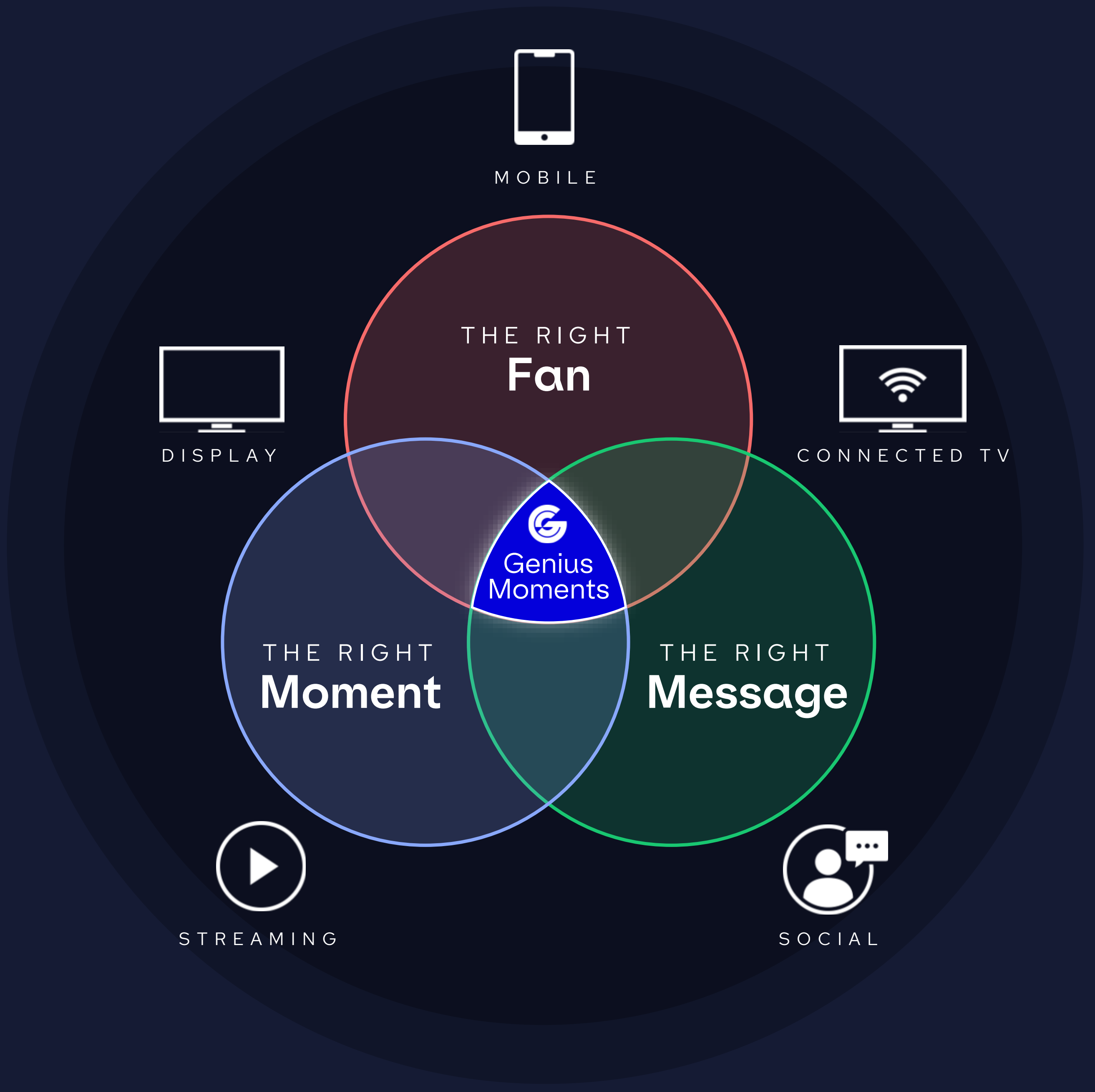
Group Revenue outperformance vs. guidance contributed to Group Adj. EBITDA[1] at a 72% incremental margin

[1] Group Adj. EBITDA and Group Adj. EBITDA Margin, non-GAAP performance measures, are used to supplement our results presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix of this presentation.

Genius Sports Moment Engine

Driving performance for the world's biggest brands

174 new advertisers in Q2, including:

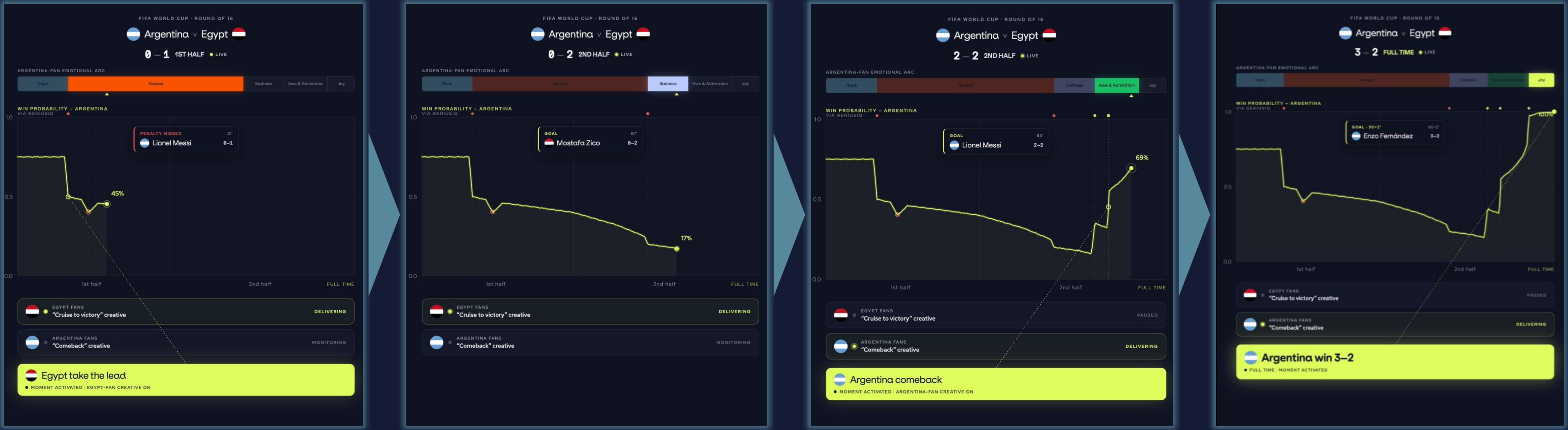


Genius Sports Moment Engine in Action

Translating Moments Into Impact for a Major Consumer Brand Throughout the World Cup:

3x greater CPM Efficiency Than Planned

Lowest CPC of Any Active Campaign



Note: CPM (cost per thousand impressions) and CPC (cost per click) are standard digital advertising metrics. CPM measures the cost to deliver 1,000 ad impressions; CPC measures the cost incurred each time a user clicks on an ad.

GeniusIQ: One Platform. Endless Solutions.

Every Product Creates a New Way to Monetize the Platform

Amazon sponsoring 3D renders for LigaMX offside decisions

Sky Sports News utilizing GeniusIQ tracking data ahead of the Champions League Final

National League Promotion Final, with real-time insights on DAZN and brand activation for Enterprise

Launched SAOT for Brazilian Football Confederation (CBF)

Prediction Market Revenue Drivers

Existing Genius Sports Infrastructure Powering Prediction Markets

Player Acquisition

Driving continued audience growth through player acquisition and retention services, including Legend-owned media properties

Liquidity

Real-time official data and pricing models enable liquidity providers to make markets efficiently

Data & Integrity

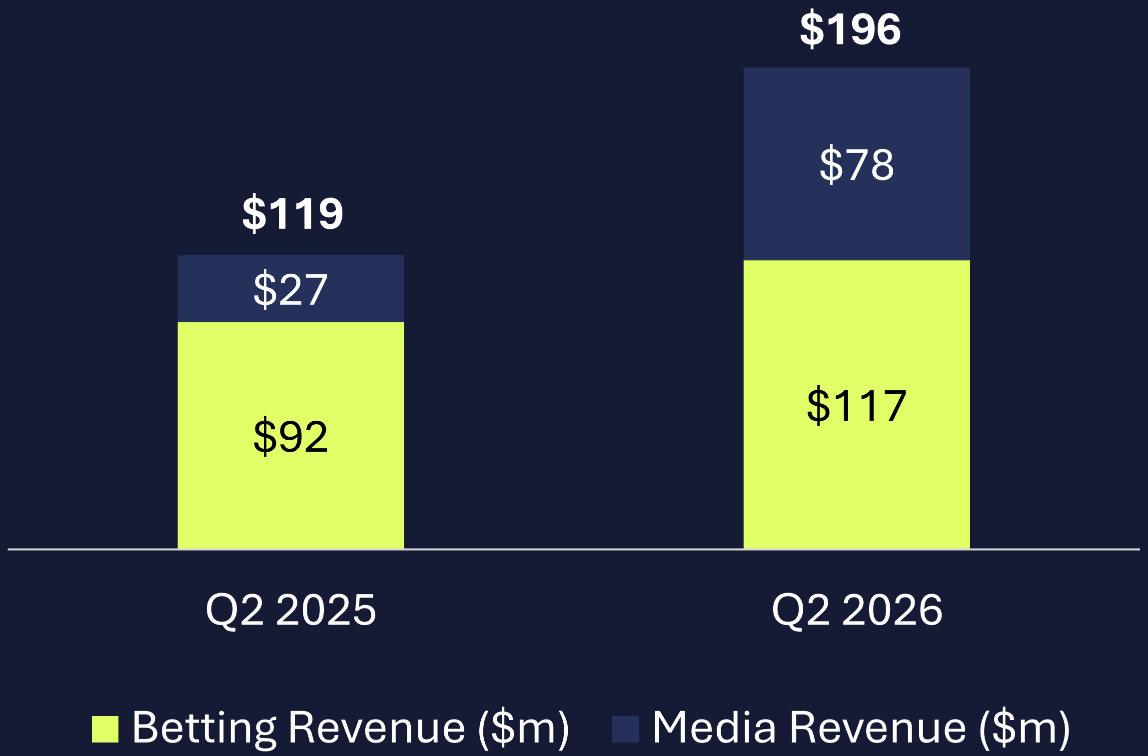
Real-time official data for timely and accurate contract settlement

Information-sharing provisions and use of official data to enhance visibility and help safeguard the integrity of sports

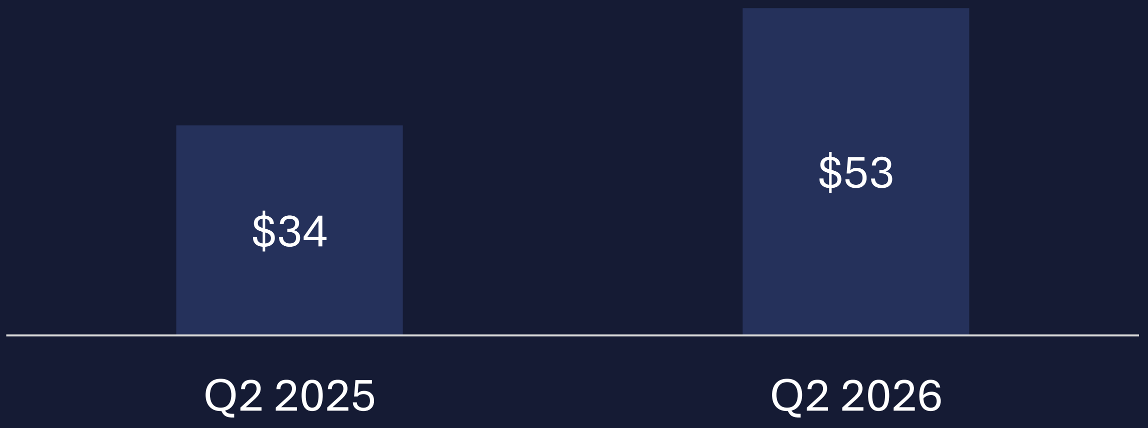
Genius SPORTS | Kalshi | Polymarket

Strong Performance in Betting & Media

Group Revenue ($m)



Group Adj. EBITDA[1] ($m)



[1] Group Adj. EBITDA, a non-GAAP performance measure, is used to supplement our results presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix of this presentation.

Note: totals may not sum due to rounding

Raising 2026 Guidance

	Q3 2026	Full Year 2026	
	New	Prior	New
Group Revenue	$260m	$990m-1.010b	$1.005-1.025b
Group Adj. EBITDA[1]	$85m	$270-280m	$285-295m
Group Adj. EBITDA Margin[1]	32.7%	27.5%	28.6%

Over $100m of Total Cash Flow in 2H 2026

[1] Group Adj. EBITDA and Group Adj. EBITDA Margin, non-GAAP performance measures, are used to supplement our results presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix of this presentation.

Q&A

Appendix

Q2 P&L & Group Adj. EBITDA Reconciliation

Condensed Consolidated Statements of Operations (Unaudited, amounts in thousands, except share and per share data)

	Three Months Ended June 30, 2026		Three Months Ended June 30, 2025	
Revenue	$	195,503	$	118,719
Cost of revenue		131,716		109,832
Gross profit		63,787		8,887
Operating expenses:				
Sales and marketing		17,506		14,299
Research and development		13,385		8,726
General and administrative		59,537		64,500
Transaction-related expenses		28,924		2,053
Total operating expense		119,352		89,578
Loss from operations		(55,565)		(80,691)
Interest (expense) income, net		(13,815)		556
Loss on disposal of assets		(14)		(1)
Loss on fair value remeasurement of contingent consideration		(8,000)		-
Gain on foreign currency		36		26,992
Total other (expense) income		(21,793)		27,547
Loss before income taxes and gain from equity method investment		(77,358)		(53,144)
Income tax expense		(341)		(1,748)
Gain from equity method investment		968		944
Net loss	**$**	**(76,731)**	**$**	**(53,948)**
Loss per share attributable to common stockholders:				
Basic and diluted	$	(0.28)	$	(0.21)
Weighted average common stock outstanding:				
Basic and diluted		278,911,851		253,220,241

Reconciliation of U.S. GAAP Net loss to Group Adjusted EBITDA (Unaudited, amounts in thousands)

	Three Months Ended June 30, 2026		Three Months Ended June 30, 2025	
Consolidated net loss	$	(76,731)	$	(53,948)
Adjusted for:				
Net, interest expense (income)		13,815		(556)
Income tax expense		341		1,748
Amortization of acquired intangibles (1)		13,543		2,182
Other depreciation and amortization (2)		19,442		13,486
Stock-based compensation (3)		25,221		84,991
Transaction-related expenses (4)		28,924		2,053
Litigation and related costs (5)		2,401		10,547
Loss on fair value remeasurement of contingent consideration		8,000		-
Gain on foreign currency		(36)		(26,992)
Expenses incurred related to acquisition related employee payments		15,478		-
Other (6)		2,202		639
Group Adjusted EBITDA	**$**	**52,600**	**$**	**34,150**

(1) Includes amortization of intangible assets generated through business acquisitions (inclusive of amortization for marketing products, acquired technology, and historical data rights related to the acquisition of a majority interest in Genius in 2018).

(2) Includes depreciation of Genius' property and equipment, amortization of contract costs, and amortization of internally developed software and other intangible assets. Excludes amortization of intangible assets generated through business acquisitions.

(3) Includes stock options, equity-settled restricted share units, cash-settled restricted share units and equity-settled performance-based restricted share units granted to employees and directors (including related employer payroll taxes) and equity-classified non-employee awards issued to suppliers.

(4) Includes non-recurring advisory, legal, accounting, valuation, and other professional or consulting fees in connection with Genius' corporate development activities, as well as integration expenses related to acquisitions.

(5) Includes litigation and related costs incurred by the Company relating to discrete and non-routine legal proceedings that are not part of the normal operations of the Company's business. For the three and six months ended June 30, 2026, legal proceedings included Sportscastr litigation, dMY litigation, Sage & Thompson litigation and Volleystation litigation (as described in Note 16 – Commitments and Contingencies). For the three and six months ended June 30, 2025, legal proceedings included Sportscastr litigation and dMY litigation. All other legal proceedings are expensed as part of our on-going operations and included in general and administrative expenses.

(6) Includes severance costs, tax penalties, gain/loss on disposal of assets, and professional fees for finance transformation project.

H1 P&L & Group Adj. EBITDA Reconciliation

Condensed Consolidated Statements of Operations (Unaudited, amounts in thousands, except share and per share data)

	Six Months Ended June 30,	
	2026	2025
Revenue	$ 383,455	$ 262,710
Cost of revenue	276,344	218,621
Gross profit	107,111	44,089
Operating expenses:		
Sales and marketing	31,175	25,712
Research and development	24,787	17,672
General and administrative	113,452	99,035
Transaction-related expenses	36,427	2,785
Total operating expense	205,841	145,204
Loss from operations	(98,730)	(101,115)
Interest (expense) income, net	(14,743)	993
Loss on disposal of assets	(87)	(13)
Loss on fair value remeasurement of contingent consideration	(8,000)	-
Impairment of equity method investment	(1,735)	-
(Loss) gain on foreign currency	(9,661)	39,241
Total other (expense) income	(34,226)	40,221
Loss before income taxes and gain from equity method investment	(132,956)	(60,894)
Income tax expense	(256)	(2,290)
Gain from equity method investment	1,011	1,038
Net loss	**$ (132,201)**	**$ (62,146)**
Loss per share attributable to common stockholders:		
Basic and diluted	$ (0.48)	$ (0.25)
Weighted average common stock outstanding:		
Basic and diluted	274,169,128	250,839,507

Reconciliation of U.S. GAAP Net loss to Group Adjusted EBITDA (Unaudited, amounts in thousands)

	Six Months Ended June 30,	
	2026	2025
Consolidated net loss	$ (132,201)	$ (62,146)
Adjusted for:		
Net, interest expense (income)	14,743	(993)
Income tax expense	256	2,290
Amortization of acquired intangibles (1)	16,268	4,364
Other depreciation and amortization (2)	38,036	28,062
Stock-based compensation (3)	56,125	102,303
Transaction-related expenses (4)	36,427	2,785
Litigation and related costs (5)	8,438	13,915
Loss on fair value remeasurement of contingent consideration	8,000	-
Impairment of equity method investment	1,735	-
Loss (gain) on foreign currency	9,661	(39,241)
Expenses incurred related to acquisition related employee payments	15,478	-
Other (6)	3,616	2,586
Group Adjusted EBITDA	**$ 76,582**	**$ 53,925**

(1) Includes amortization of intangible assets generated through business acquisitions (inclusive of amortization for marketing products, acquired technology, and historical data rights related to the acquisition of a majority interest in Genius in 2018).

(2) Includes depreciation of Genius' property and equipment, amortization of contract costs, and amortization of internally developed software and other intangible assets. Excludes amortization of intangible assets generated through business acquisitions.

(3) Includes stock options, equity-settled restricted share units, cash-settled restricted share units and equity-settled performance-based restricted share units granted to employees and directors (including related employer payroll taxes) and equity-classified non-employee awards issued to suppliers.

(4) Includes non-recurring advisory, legal, accounting, valuation, and other professional or consulting fees in connection with Genius' corporate development activities, as well as integration expenses related to acquisitions.

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(6) Includes severance costs, tax penalties, gain/loss on disposal of assets, and professional fees for finance transformation project.

Reconciliation of GAAP Expenses to non-GAAP Expenses

		Three Months Ended								Year Ended	
		June 30, 2026	March 31, 2026	December 31, 2025	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	December 31, 2025	December 31, 2024
GAAP Operating Expenses											
Cost of revenue		$ 131,716	$ 144,628	$ 172,063	$ 124,963	$ 109,832	$ 108,789	$ 128,081	$ 80,116	$ 515,647	$ 382,187
Sales and marketing		17,506	13,669	16,805	13,645	14,299	11,413	9,880	9,455	56,162	37,411
Research and development		13,385	11,402	8,472	4,943	8,726	8,946	4,893	5,848	31,087	24,576
General and administrative		59,537	53,915	63,267	45,670	64,500	34,535	40,156	30,403	207,972	123,011
Transaction-related expenses		28,924	7,503	4,497	2,667	2,053	732	(278)	432	9,949	2,246
Total Operating Expenses		$ 251,068	$ 231,117	$ 265,104	$ 191,888	$ 199,410	$ 164,415	$ 182,732	$ 126,254	$ 820,817	$ 569,431
Non-GAAP Operating Expense Adjustments											
Cost of revenue	(a)	(13,543)	(2,725)	(2,517)	(2,572)	(2,182)	(2,182)	(2,183)	(2,725)	(9,453)	(24,136)
	(b)	(17,531)	(17,576)	(16,711)	(15,715)	(12,644)	(13,623)	(12,651)	(12,040)	(58,693)	(46,135)
	(c)	(4,280)	(4,210)	(4,299)	(4,306)	(43,919)	(102)	(124)	(144)	(52,626)	(618)
	(f)	(6,059)	-	-	-	-	-	-	-	-	-
	(g)	-	-	2	(31)	(92)	(254)	(69)	(8)	(375)	(77)
Sales and marketing	(b)	(445)	(434)	(458)	(419)	(448)	(416)	(417)	(404)	(1,741)	(1,576)
	(c)	(1,784)	(1,806)	(2,027)	(1,965)	(3,633)	(2,109)	(1,037)	(997)	(9,734)	(4,379)
	(f)	(1,397)	-	-	-	-	-	-	-	-	-
	(g)	(2,160)	-	(1,594)	(129)	(251)	(402)	545	(1)	(2,376)	545
Research and development	(b)	(1,050)	(424)	(560)	(225)	(216)	(416)	(327)	(377)	(1,417)	(1,486)
	(c)	(834)	(1,999)	(2,049)	(2,532)	(3,528)	(2,703)	(1,707)	(1,390)	(10,812)	(6,247)
	(f)	(2,203)	-	-	-	-	-	-	-	-	-
	(g)	(27)	(296)	-	(223)	(211)	(859)	(225)	(4)	(1,293)	(290)
General and administrative	(b)	(416)	(160)	(182)	(160)	(178)	(121)	(127)	(125)	(641)	(519)
	(c)	(18,323)	(22,889)	(23,952)	(17,060)	(33,911)	(12,398)	(18,230)	(6,791)	(87,321)	(44,413)
	(e)	(2,401)	(6,037)	(13,273)	(9,598)	(10,547)	(3,368)	(1,932)	(3,295)	(36,786)	(7,575)
	(f)	(5,819)	-	-	-	-	-	-	-	-	-
	(g)	(1)	(1,045)	(25)	(174)	(84)	(420)	(380)	(922)	(703)	(1,397)
Transaction-related expenses	(d)	(28,924)	(7,503)	(4,497)	(2,667)	(2,053)	(732)	278	(432)	(9,949)	(2,246)
Total Operating Expense Adjustments		$ (107,197)	$ (67,104)	$ (72,142)	$ (57,776)	$ (113,897)	$ (40,105)	$ (38,586)	$ (29,655)	$ (283,920)	$ (140,549)
Non-GAAP Operating Expenses											
Cost of revenue		90,303	120,117	148,538	102,339	50,995	92,628	113,054	65,199	394,500	311,221
Sales and marketing		11,720	11,429	12,726	11,132	9,967	8,486	8,971	8,053	42,311	32,001
Research and development		9,271	8,683	5,863	1,963	4,771	4,968	2,634	4,077	17,565	16,553
General and administrative		32,577	23,784	25,835	18,678	19,780	18,228	19,487	19,270	82,521	69,107
Transaction-related expenses		-	-	-	-	-	-	-	-	-	-
Total Operating Expenses		$ 143,871	$ 164,013	$ 192,962	$ 134,112	$ 85,513	$ 124,310	$ 144,146	$ 96,599	$ 536,897	$ 428,882

(a) Amortization of acquired intangibles; (b) Other depreciation & amortization; (c) Stock-based compensation (including related employer payroll taxes); (d) Transaction expenses;
(e) Litigation and related costs; (f) Expenses incurred related to acquisition related employee payments; (g) Other

GENI Share Count Build

Total Capitalization (shares in millions)	As of June 30, 2026
Ordinary shares outstanding	267.6
Additional Securities	
NFL Enterprises LLC vested Warrants[1]	14.5
NFL Enterprises LLC unvested Warrants[1]	5.0
Unvested equity-settled RSUs and PSUs[2]	24.4
Total Additional Securities	43.9
Fully Diluted Ordinary Shares Outstanding	311.5

[1] Pursuant to the License Agreement dated April 1, 2021, the Company agreed to issue the NFL an aggregate of up to 18,500,000, which were fully vested as of April 1, 2023. The NFL exercised 4,000,000 warrants in the first quarter ended March 31, 2025, and 4,500,000 warrants in the fourth quarter ended December 31, 2025. On June 6, 2025, the Company extended the License Agreement through the end of the 2029 NFL season. Pursuant to the extended License Agreement, the Company issued the NFL an additional 9,500,000 warrants with each warrant entitling NFL to purchase one ordinary share of the Company for an exercise price of $0.01 per warrant share. Of such additional warrants, 4,500,000 warrants vested on June 10, 2025, and 5,000,000 will vest on April 1, 2028, unless delayed at the sole discretion of the NFL to no later than August 2, 2029.

[2] Includes 1) Equity-settled Restricted Share Units (“RSUs”), 2) Cash-settled Restricted Share Units (“Cash-settled RSUs”) and 3) Equity-settled Performance-Based Restricted Share Units (“PSUs”) as part of the 2022, 2023, 2024, 2025 and 2026 Employee Incentive Plans.