

Note: this is a translation into English of the official Dutch version of a deed of amendment to the articles of association of a public limited liability company under Dutch law. In the event of a conflict between the English and Dutch texts, the Dutch text shall prevail.

**DEED OF AMENDMENT TO THE ARTICLES OF ASSOCIATION OF
AD PEPPER MEDIA INTERNATIONAL N.V.**

On this, the [date] day of [month] two thousand and twenty-six, appeared before me, [...], civil law notary in Amsterdam:

[...].

The person appearing before me declared that the general meeting of **ad pepper media International N.V.**, a public limited liability company under Dutch law, having its corporate seat in Amsterdam, with address: Frankenstrasse 146, FrankenCampus, D-90461 Nürnberg, Germany and trade register number: 27182121 (the "**Company**"), at a general meeting held at Amsterdam, on the twenty-third day of June two thousand and twenty-six, decided, among other things, to amend the Company's articles of association (the "**Articles of Association**") in part.

An extract from the minutes of the abovementioned meeting (the "**Minutes**") will be attached to this Deed as an annex.

The Articles of Association were most recently amended by a deed executed on the thirteenth day of June two thousand twenty-three before Obbo Maarten Buma, then candidate civil law notary in his capacity of deputy of the vacant protocol of Maria Francisca Elisabeth de Waard-Preller, former civil law notary in Rotterdam.

In order to carry out the abovementioned decision to amend the Articles of Association, the person appearing declared to hereby amend the Articles of Association in part, as set out below:

I. Article 19 paragraph 3 shall come to read as follows:

"3. General meetings shall be held in Amsterdam, the municipality Haarlemmermeer or in Rotterdam. If the meeting is held in another place, valid resolutions can only be passed if the entire issued capital is represented.

If and when allowed pursuant to applicable law, those who convene a meeting may decide (and if so, under what circumstances and conditions) that the general meeting shall also or (to the extent allowed under applicable law) exclusively be accessible by electronic means; in such case, attendance of a general meeting as referred to in these articles of association shall mean attendance by electronic means."

II. Article 19 paragraph 8 shall come to read as follows:

"8. All persons with meeting rights are authorized (in person or by means of an attorney as referred to in the laws of the Netherlands that are applicable to the Company) to attend the general meeting, to address the meeting and, in so far as they are entitled, to exercise the voting right.

If a general meeting is also or exclusively accessible by electronic means, it is required that each person holding meeting rights can be identified via the electronic means of communication, can exercise their voting rights directly, and, via a two-way audiovisual means of communication, can directly follow the proceedings at the meeting and par-

ticipate directly in the deliberations. The board of directors may determine further conditions to the use of electronic means of communication as referred to in this article, provided such conditions are reasonable and necessary for the identification of persons holding meeting rights and the reliability and safety of the communication. Such further conditions will be set out in the notice of the meeting. The foregoing does, however, not restrict the authority of the chairman of the meeting to take such action as he deems fit in the interest of the meeting being conducted in an orderly fashion. Any non- or malfunctioning of the means of electronic communication used is at the risk of the persons holding meeting rights using the same."

III. Article 28 shall come to read as follows:

"FINAL PROVISION

Article 28.

1. The board of directors is authorised, after the approval by the supervisory board, until the twenty-third day of June two thousand and thirty-one to issue shares, or to grant rights to subscribe for shares until the issued share capital amounts to two million euro (EUR 2,000,000).
2. The board of directors is authorised, after the approval by the supervisory board, until the twenty-third day of June two thousand and thirty-one to exclude or restrict the pre-emption rights with regard to the issue of shares, or with regard to rights to subscribe for shares."

FINAL STATEMENTS

Finally, the person appearing declared, as evidenced by the Minutes, to be authorised to execute this Deed.

The person appearing is known to me, civil law notary.

This Deed was executed in Rotterdam on the date mentioned in its heading.

After I, civil law notary, had conveyed and explained the contents of the Deed in substance to the person appearing, the person appearing declared to have taken note of the contents of the Deed, to be in agreement with the contents and not to wish them to be read out in full. Following a partial reading, the Deed was signed by the person appearing and by me, civil law notary.